

TWO WAY TEXT MESSAGING SOLUTION FOR PHYSICIANS

Did You Know?

*95% of text messages are
read within 3 minutes*

One Platform – Multiple Solutions

*The majority of American adults
prefer texting over phone calls and
97% of all texts are read*

01 | Mobile Messaging

Today's physician practices face unique challenges when trying to successfully communicate and assist patients remotely. Mobile messaging allows physicians to connect with patients, customers and staff to actively engage and send/receive quick notifications.

02 | Compliance

From hosting and storage to processing and transmission to opt in and opt out management, the two-way text messaging solution adheres to the latest SSAE, HIPAA, TCPA and CTIA standards, providing physicians with peace of mind.

03 | Features

With a customized texting platform developed specifically with healthcare in mind, the mobile messaging solution helps achieve better patient

satisfaction and outcomes throughout the patient's journey.

- **Pre-visit**

- Automated appointment confirmations
- Registration/Pre-appointment compliance
- Scheduling changes
- Weather alert/office closures
- Links: facility maps/portals

- **Patient Care**

- Clinical engagement
- Medication monitoring
- Caregiver communication
- Prescription refill

- **Post-Visit**

- Post appointment/post op compliance
- Payment reminders
- Patient recall messaging
- Patient satisfaction surveys

Learn More

Contact us today to learn more about the two-way text messaging services available, the benefits to you, and how to implement new and exciting services to your facility. Matrix GPO is working on meeting physician needs with diverse services. Click [here](#) to visit the Matrix GPO website and fill out an enrollment form.

References

<https://www.dialoghealth.com/>

<https://matrixgpo.com/Content/gpo-overview>